



Florida/Alabama RV Park & Campground Association

Become a Supplier Member and Increase your Business Today!

Increase your business by being a Florida/Alabama RV Park & Campground Supplier Member. We will provide you with the opportunities and necessary tools to successfully market your company and products to the Florida and Alabama RV Park Industry. The contacts, goodwill, and outstanding promotional benefits you'll receive as a Supplier Member are priceless, and are necessary for effectively promoting your company to campground owners and operators. Knowledge about the Florida and Alabama camping industry, meeting park owners and managers, and being recognized as a fellow partner are all bonuses of membership, and will help your business grow.

MEMBER BENEFITS THAT EASILY COVER THE COSTS OF YOUR DUES:

- The opportunity to exhibit at our Annual Conference & Trade Show (discounted rate)
- The opportunity to sponsor events at the Annual Conference & Trade Show or our Regional Meetings
- Referral as a FL / AL supplier member
- One Free ad in our e-newsletter
- Free PR opportunities - write an article for our e-newsletter or submit a press release
- Opportunities for person-to-person contact at meetings, seminars & statewide conventions with the owners & managers of Florida and Alabama Campgrounds & RV Parks
- Access to our membership mailing lists for Florida and Alabama

ANNUAL CONFERENCE & TRADE SHOW

Florida/Alabama holds an annual Conference & Trade Show each year - Usually in May. The agenda includes educational seminars, guest speakers, entertainment, and, of course, a great trade show (expo) featuring a variety of suppliers and vendors. We usually limit the number of exhibits to 70. A company must be a member to exhibit, and as a member the registration costs are very low. Supplier Members may also have the opportunity to speak to the group or present a seminar at the Conference.

NEWSLETTER ADVERTISING and FREE COMPANY PROMOTION

As a supplier member you have the opportunity to advertise in the e-mail newsletter. As a new or renewing member, your ad will be included FREE in an e-mail newsletter of your choice (one per year). A link to your company website will also be included with the ad in the newsletter. We can also "spotlight" your company with a small newsletter article. For more information please call the Florida office at 850-562-7151. Additional e-mail newsletter ads may be purchased for \$75 each.

AD SIZE: The ad size is 6.75"x2.00" (2025x600 pixels). Please submit in jpeg format if possible. If needed, we can provide assistance with ad creation, digital conversion or size modifications.

AD SUBMISSION: Ad materials, company press releases, or articles need to be submitted to FRVCA digitally. Please send to bcornwell@frvca.org

MEMBERSHIP DUES

The \$495.00 annual dues includes membership in both Florida & Alabama, Exhibitor Opportunity, and FREE Newsletter advertising and promotion...A Great VALUE! If you are unable to exhibit at our annual trade show, you can opt for an additional free ad in the newsletter and other PR/Marketing opportunities, including sponsoring and/or speaking at one of our regional meetings - just let us know what works for you!

DON'T WAIT... BECOME A SUPPLIER MEMBER TODAY

To join, please complete the membership application or call the Florida/Alabama office at 850-562-7151.

Become a member today - Please return membership application with payment to:

Florida Campground Association • 1340 Vickers Road • Tallahassee, FL 32303 • Phone 850-562-7151 • FAX 850-562-7179
email: bcornwell@frvca.org or pradtke@frvca.org • www.frvca.org • www.campflorida.com



Florida/Alabama RV Park and Campground Association

SUPPLIER MEMBERSHIP APPLICATION

Company Name: _____
Contact Person: _____ Title: _____
Mailing Address: _____
City: _____ State: _____ Zip _____
Phone: _____ FAX: _____
EMAIL: _____
Company Website Address: _____
Description of Product/Service: _____

As a Supplier Member you will be able to attend all Florida/Alabama meetings, exhibit at the annual Trade Show, advertise in our E-Newsletter, participate in our Co-Op Mailing Program, and receive unlimited access to our Campground data base. If you wish to participate in any of the programs listed below, please check:

- We want to exhibit at the Florida/Alabama Conference & Trade Show (at the discounted rate)
We would like to put our FREE ad in the E-Newsletter or do additional advertising.
We would like a Mailing List of the Association Camground Members.

To become a Supplier Member, return this application with your payment to:
Florida Campground Association, Inc. • 1340 Vickers Road • Tallahassee, FL 32303
Annual Dues are only \$495.00
You may pay your dues by check or credit card (checks payable to Florida RV Park Association)
Amount of payment: \$ _____ A Check is Enclosed - check #: _____
_____ Visa or _____ MasterCard Card #: _____ Exp. Date: _____
Name on card _____ Cardholder Signature _____
Billing Address of Card: _____
Email Address for confirmation and receipt: _____